

APA New York Soho Week Events
December 6 – 11, 2022



American Photographic Artists

APA is comprised of both emerging and established photographers who work primarily in the advertising, editorial, corporate, and entertainment sectors. Photographers with specialties including lifestyle, beauty, product, food, sports, portraiture, fashion, travel, documentary, and more.

APA's mission is to advocate, educate and elevate the professional photographic community.

MEMBERSHIP MATTERS

Join us at apanational.org



American Photographic Artists (APA) is a 501(c)(6) not-for-profit organization with a national Board of Directors and eight regional chapters, each with its own Board comprised of professional photographers who volunteer to serve.

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Soho Photography Gallery
15 White Street, New York, NY 10013

Join us for six days of photography events and an incredible juried exhibition of APA members from across the country as we celebrate APA New York's Soho Week. All events are free and open to the public at the legendary Soho Photography Gallery. Register at apanational.org/events

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Tuesday, December 6

Opening Night Reception

6:00 pm – 8:30 pm

Come to the Opening Night Reception to see the stunning photography in an exhibition juried by Elizabeth Avedon. Be sure to check out the Chairman's Choice show hanging in the upstairs gallery. Both shows are on display from December 6 through December 11.

Wednesday, December 7

Legal Update for Photographers: Jeff Sedlik and Stephen M. Doniger, Esq.

4:30 pm - 5:30 pm

Learn how the Copyright Claims Board (CCB), now available to artists for filing small claims, is working. Hear the latest on Warhol vs Goldsmith. Our speakers wrote briefs that were presented to the Supreme Court.

Stephen Wilkes: Evolution, A Life in Photography

7:00 pm – 8:30 pm

Renowned photographer Stephen Wilkes will share how he's been able to work across various fields commercially, all while creating time for his personal growth as a fine artist.

Thursday, December 8

Growing Your Career and Creativity with Personal Projects with Chris Sorensen

10:30 am – 12:00 pm

In this seminar, award-winning celebrity and editorial photographer Chris Sorensen will talk about how he has used personal projects to build his career and refine his creative process.

APA Open House

12:00 pm – 2:00 pm

Socialize with APA board members and partners. Ask questions about marketing, copyright, or the best place to get gear. This event is a meetup for peers and photo professionals to network and talk shop.



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Thursday, December 8 (cont.)

Working with a Photo Agent

2:30 pm – 3:30 pm

What is the role of a photo rep/agent? When do you need a rep? How do you find a rep? In this panel discussion, three top artist reps will discuss this and more.

APA National Board Members Tell Tales

4:30 pm – 5:30 pm

Dana Hursey, Inti St Clair, and Jill Broussard talk about the state of the industry, what they've learned from being on the APA Board, thoughts on community building, and where they see APA's future.

Trends in Commercial Photography

6:30 pm – 8:00 pm

A panel of five art producers, photo editors, and creatives will discuss one of the great mysteries – the who, why, and how of getting the job! They'll talk about hiring trends, what makes a photographer's presentation stand out, and how photographers are picked.

Friday, December 9

Street Photography: The Evolving Eye with Phil Penman

7:00 pm – 8:30 pm

Legendary street photographer Phil Penman explains how he has kept his photographic eye constantly searching for fresh ideas.

Saturday, December 10

Running a Successful Kickstarter Campaign to Fund Your Creative Project with Erica Reade

10:30 am – 12 pm

Join photographer Erica Reade in an informative and interactive workshop about how she raised enough money on Kickstarter to fund her first photo book.

Sunday, December 11

Come on out to see the last day of the APA member juried exhibition and the Chairman's Choice gallery selects.